

BETH ANNE DEKEIZER

ABOUT ME

I use visual communication to **inform, educate, and help others**. I recently earned a Master of Arts in Emerging Media at the University of Georgia, where I strengthened digital storytelling and web development skills at the intersection of technology and design. Outside work, I enjoy getting lost in a good book or playing strategy-based board games that foster creativity and collaboration.

CONTACT

-  [linkedin.com/in/dekeizer](https://www.linkedin.com/in/dekeizer)
-  bethanne.dekeizer@gmail.com
-  <https://bethannedekeizer.com>

SKILLS

- **Production**
 - Videography
 - Photography
 - Podcast Producer
 - Adobe Premiere Pro
 - Adobe Audition
 - Adobe Lightroom
- **Project Management**
 - Slack
 - Asana
 - Canva
 - Meta Business Suite
 - Public Speaking
 - Research & Analysis

ADDITIONAL EXPERIENCE

- **Set Production Assistant** | Starz & ABC | 2021
- **President of Forensics Speech Team** | Berry College Forensics Union | 2018 - 2019
- **Marketing Design Volunteer** | Hospitality House and Sexual Assault Center NWGA | 2017 - 2018
- **Production Intern** | Skyline Church | 2018
- **Research Assistant** | Oak Hill and the Martha Berry Museum | 2015 - 2017

EDUCATION

University of Georgia

Master of Arts in Emerging Media
2023 – 2025

Berry College

Bachelor of Arts in Filmmaking & Cinematic Arts and History
2015 – 2019
Graduated Cum Laude

AWARDS

- Recipient of the 2024 Spark Award from the **New Media Institute**.
- Nominee for Photographer award at the 2019 Student Production Awards presented by **Southeast EMMYs**.
- First Place in the College Student Film Category at the 2019 **Rome International Film Festival**.

PROFESSIONAL EXPERIENCE

Photographer, Social Media Manager & Video Editor

Freelance | 2022 -

- **Photograph live events**, including swim meets, TEDxUGA, NMIXpo, and **professional headshots**. Editing photos in **Adobe Lightroom**.
- Managed two social platforms, planned content for **live event-run social campaigns**, and tracked performance on **Meta Business Suite**.

Video & Editorial Assistant

UGA Research at the University of Georgia | 2024 - 2025

- **Edited videos** for UGA Research's watch posts, featured on the **news website**, and **social media platforms**.
- **Wrote articles** for UGA Research's website, highlighting innovation and impactful research stories.

Podcast Producer

New Media Institute at the University of Georgia | 2024 - 2025

- **Host, Video Producer**, and **Audio Co-Producer** of the "Georgia on Your Mind" podcast.
- Coordinated **filming logistics** and led **video production** and **editing**.
- **Assembled initial audio cuts** on **Adobe Audition** and oversaw final revisions.

Marketing Communications Assistant

Madison Morgan Convention and Visitor Bureau | 2023 - 2024

- Promoted Madison and Morgan County as a tourist destination through **photography, videography, social media, website management**, and **advertisements**.
- Developed **video content** for the MMCVB website alongside reel content for Instagram.

Assistant Production Supervisor

Viking Fusion Studios | 2017 - 2019

- Served as an organizational and **studio management leader** and **directed, produced**, and **edited** two documentaries and twenty short films.
- Created a multi-episode Talk Show that has **over 73% more views** on YouTube compared to another Fusion series that premiered at the same time.